



FHI Issues 2012 CSR Report (English Version)

October 4, 2012, Tokyo – Fuji Heavy Industries Ltd., the maker of Subaru automobiles, has released the English version of its “2012 CSR Report” which discusses FHI’s CSR efforts in fiscal year ended March 2012.

The report is available in PDF and HTML formats at company’s official website:

<http://www.fhi.co.jp/english/envi/csr/index.html>

The outline of the report:

<Featured Articles>

1. Making / Delivering Automobiles to Customers

– Our philosophy and technologies to provide “Enjoyment and Peace of Mind” -

“Pursuit of driving performance is not just for driving pleasure; it also leads to enhanced safety and environmental performance.” Through an interview with an engineer who led the new model development and voices from manufacturing and sales field, the article highlights how Subaru’s engineering philosophy is embodied in its car development and how the “Enjoyment and Peace of Mind” concept is delivered in manufacturing and sales areas.

2. What We Want to Communicate to Children through Automobile Design & Manufacturing

– Subaru’s efforts to support the next-generation development and career education -

There are important messages that we can pass to children as a maker of automobiles that are so familiar in their lives. We want them to grow and face their future with hopes and dreams. The article discusses Subaru’s efforts to support the development of future generation through providing opportunities such as plant tours, career education and other learning programs.

<FHI Group CSR Activities>

FHI’s CSR activities are set in the following eight categories - 1.Customers & Products; 2.Employees; 3.The environment; 4.Compliance; 5.Information disclosure; 6.Social contribution; 7.Procurement; and 8.Corporate governance – so that every employee can contribute at their workplace as part of the organizational efforts. The report outlines FHI group’s activities in these eight areas, with focus on the efforts made in fiscal year ended March 2012.