



September 26, 2012

FHI Announces Results for August 2012 (Flash report)

Production

		August 2012		Jan-Aug 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	37,287	145.9%	348,954	172.6%
	Mini cars	0	0.0%	18,361	58.8%
	Total	37,287	130.1%	367,315	157.4%
Overseas production *2	Passenger cars	18,907	138.8%	125,279	128.6%
Total		56,194	132.9%	492,594	148.9%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan rose year on year for the 11th consecutive month, posting an all-time record for the month of August. Overseas production also kept its momentum, marking the 12th straight month of year-on-year increase with a record number for August. Global production grew from the previous year for the 11th month in a row, setting an all-time record for Subaru's August production.

Japan Sales

	August 2012		Jan-Aug 2012	
	units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1	6,798	126.2%	64,870	137.3%
Mini cars *2	3,971	71.1%	56,261	108.1%
Total	10,769	98.1%	121,131	122.0%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the Legacy and Impreza series, passenger car sales in Japan increased from a year ago for the 3rd month in a row. Total Japan sales dropped for the first time in 11 months.

Export

	August 2012		Jan-Aug 2012	
	units	2012 vs 2011	units	2012 vs 2011
Total	24,617	132.7%	250,922	150.3%

* JAMA report basis

Due to increased deliveries of the Impreza series, CBU exports from Japan rose year over year for the 7th straight month.