



## **Subaru's Cumulative Automobile Production in the U.S. Hits 2 Million Units**

Tokyo, July 30, 2011 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today has announced its Subaru automobile production subsidiary in the US, Subaru of Indiana Automotive, Inc. (SIA), reached the 2 million-unit cumulative automobile production, July 29, 2011. It has been 22 years since the start of production with the Legacy model in 1989.

SIA began automobile production with the "Legacy" model in 1989, and added production of the "Outback" in 1995 and the "Tribeca" in 2005. It has been supplying those models mainly to customers in North American markets. SIA achieved a record annual production volume of 158,022 units (+90.8% year-on-year basis) in 2010.

Under the brand statement "Confidence in Motion", Subaru brand always inspires confidence with customers through its commitment to "engineering excellence". With the core ideal of "engineering excellence", Subaru continues to provide customers with "Enjoyment and Peace of Mind" in all Subaru products.

About Subaru of Indiana Automotive, Inc. (SIA)

Location: 5500 State Road 38 East, Lafayette, Indiana, U.S.A.

Establishment: March 17, 1989

Capital Investment: 794 million dollars

Representative: Motokiyo Nomura, President

Employment: Approximately 3,600 associates (as of March, 2011)

Products: Subaru Legacy, Outback, Tribeca (Toyota Camry (consignment production))

Start of production: September, 1989



## About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation

###