

## All-New Subaru Outback Awarded Top Five-Star Rating in 2014 Euro NCAP Safety Test

- **New “EyeSight” achieved high marks in the tougher “Safety Assist” performance test**

Tokyo, December 5, 2014 – Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, today announced that its all-new Outback (EyeSight<sup>™1</sup>-equipped European specs.) has won the highest five-star overall rating in the 2014 European New Car Assessment Programme (Euro NCAP)<sup>2</sup> safety performance test. The Euro NCAP evaluates “Adult Occupant Protection”, “Child Occupant Protection”, “Pedestrian Protection” and “Safety Assist”. In its renewed 2014 safety performance assessment system, point allocation of “Safety Assist” performance test has been increased. In addition to “Occupant and Pedestrian Protection” performance, the all-new Outback’s “Safety Assist” performance was rated as good by employing the EyeSight. This is the fourth time that Subaru was honored with the prestigious five star rating from Euro NCAP following the 2009 rating for the Legacy, 2011 rating for the Subaru XV and 2012 rating for the Forester.

EyeSight has earned outstanding ratings for its preventive safety performance from third-party organizations. Subaru vehicles incorporating EyeSight were awarded the highest possible “superior” rating in tests assessing the performance of front crash prevention systems as part of the safety assessment conducted in 2014 by the Insurance Institute for Highway Safety (IIHS; a nonprofit organization supported by auto insurers in the US). In Japan, EyeSight-equipped vehicles were awarded the highest possible JNCAP<sup>3</sup> ASV+<sup>4</sup> rating in the preventive safety performance assessment conducted by the Ministry of Land, Infrastructure, Transport and Tourism, and the National Agency for Automotive Safety & Victims’ Aid (NASVA).

In the new EyeSight which was first launched in Japan in June 2014 followed by its North American and European launch, FHI has employed completely remodeled stereo cameras which extends the field and distance of vision by approximately 40%, offering substantially enhanced preventive safety performance to more customers.

\*1: EyeSight(ver.3) as it is known on the Japanese market.

\*2: An independent agency composed of European governments and European motoring and consumer organizations

\*3: Japan New Car Assessment Program

\*4: Advanced Safety Vehicle-Plus



Euro NCAP impact test on the all-new Outback (European specs.)