

March 15, 2005

Subaru Legacy Cumulative Production Hits 3 Million Mark

Tokyo, – Fuji Heavy Industries, Ltd. (FHI), a global manufacturer of transportation and aerospace-related products and the maker of Subaru automobiles, today announced that cumulative worldwide production of the Subaru Legacy¹ reached 3 million units on March 14. This milestone was achieved 16 years and 4 months after the company started production of the Legacy in its Gunma Yajima Plant in November 1988.

Developed as a successor to the Subaru Leone, the first-generation Legacy was introduced in Japan in February 1989. Since its birth, the Legacy has been designed and built to ensure driving pleasure. The first-generation Legacy established a new FIA-certified, world speed record in the continuous 100,000-kilometer drive with an average speed of 223.345 km/h², a record that still stands today, which testifies to the model's high performance and reliability.

The Station Wagon GT, which features the distinctive design of a station wagon in combination with a high-performance engine, was introduced in Japan in 1993 and quickly gained popularity in the growing market for recreational vehicles, playing a pioneering role in Japan's emerging market for station wagons.

In as early as September 1989, production of the Legacy began in the U.S. at Subaru Isuzu Automotive Inc. (now known as Subaru of Indiana Automotive Inc., SIA). Based on the Legacy wagon and created around the concept of a *crossover sport-utility vehicle*, in which the best of both worlds is combined in the rugged versatility of an SUV and the comfort of a passenger car, the Outback model was introduced in the U.S. in 1995, boosting Subaru sales and elevating the Legacy to the status of a major model that has become strategically important for FHI.



Legacy Sedan RS (1989, Japan)



Legacy Outback (2004, Japan)

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Today, the fourth-generation Legacy continues to enjoy popularity and high acclaim from car enthusiasts. The Legacy has further improved driving performance and achieved unprecedented levels of weight reduction, while still ensuring crashworthiness in its safety performance. The current Legacy model was awarded the Car of the Year in Japan for 2003-2004. Worldwide sales in 2004 amounted to 201,645 units.

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Note

1) Including Outback model.

2) In 1989, from January 2 through 21, the Legacy set a new 100,000-kilometer world speed record at the Arizona Test Center located on the outskirts of Phoenix, Arizona. The 100,000-kilometer distance was covered in 447 hours, 44 minutes, and 9.887 seconds, with an average speed of 223.345 km/h; the result was certified by the Fédération Internationale de L'Automobile (FIA).

[Chronology of the Legacy]

November 1988	Production of the Legacy starts at the Gunma Yajima Plant
January 1989	The Legacy sets a new FIA-certified 100,000-kilometer world speed record with an average speed of 223.345 km/h.
February 1989	Introduction in Japan
April 1989	Introduction in U.S.
September 1989	Introduction in Europe
September 1989	Production starts at SIA
October 1989	200PS turbo-engine GT launched in Japan
April 1990	Legacy enters the World Rally Championship (WRC)
August 1993	Legacy wins New Zealand Rally in WRC
September 1993	The second-generation Legacy (Station Wagon) sets an FIA-certified world speed record for 1 km in the mass-produced, unmodified station wagon division at the Bonneville Speedway near Salt Lake City, Utah, with an average speed of 249.981 km/h.
October 1993	The second-generation Legacy debuts in Japan
October 1994	250T version with a 2.5-liter, 4-cylinder, horizontally opposed engine added in Japan
June 1995	Production of the Outback starts at SIA
July 1995	Engine assembly begins at SIA
June 1996	GT-B introduced in Japan, with a 280PS engine and Bilstein twin-tube shock absorber (inverted-type)
January 1997	Cumulative production in Japan reaches the 1-million mark
April 1998	The third-generation Legacy (Station Wagon) sets a new FIA-certified world speed record for 1 km with an average speed of 270.532 km/h.
June 1998	All-new, third-generation Legacy introduced in Japan
December 1998	B4 Sedan debuts in Japan
December 1998	Awarded RJC New Car of the Year for 1998-99 in Japan
February 2000	B4 Blitzen version introduced in Japan
May 2000	Lancaster 6 with a 3-liter, 6-cylinder, horizontally opposed engine introduced in Japan
June 2002	SIA celebrates the 1-million-unit milestone in its production of Subaru vehicles.
January 2003	SIA is made a wholly owned subsidiary of FHI
May 2003	The fourth-generation Legacy launched in Japan
November 2003	Awarded the Car of the Year for 2003-2004 in Japan
December 2003	Sales surpasses the 1-million mark in Japan
March 2005	Production surpasses the 3-million mark worldwide

[Breakdown of 3 million units] (as of March 14, 2005)

	Japan	SIA	Total
First-generation Legacy	620,444	204,168	824,612
Second-generation Legacy	495,471	466,354	961,825
Third-generation Legacy	434,624	467,447	902,071
Fourth-generation Legacy	204,776	106,716	311,492
Total	1,755,315	1,244,685	3,000,000